

Executive Director's Report

Washington State Association of Head Start/ECEAP (WSA)

October 2008—December 2008

1. To strengthen the Association through engaged membership participation and board development:

- Sent pertinent legislative and training information to board members.
- New board conference calls with state and regional head start associations beginning in December/January

2. To improve member services through communication, effective meetings, cutting edge training, support services, collaboration and leadership opportunities:

- Took over Washington Head Start study work group from DEL
- Member of Professional Development work group put together by DEL
- Working with Washington Dental Services Foundation on dental survey and new special track and dental coalition
- Member of Reach Out and Read Coalition

3. To provide high quality training and professional development opportunities for Washington State Training Consortium members and other interested participants:

- Held WSA Fall Meeting
- Put together very successful WSA Policy Council Leadership Conference
- Convened WSTC Directors Meeting
- Held 3 day session and graduation for CLI class
- Coordinated state outreach and reimbursement for the joint Smoking Cessation Training (partnered with PSESD, State Dept of Health, Legacy Foundation)
- Provided training to parents at the Snohomish County ECEAP program and the Moses Lake Head Start program.
- Finalizing contract for training on Head Start Issues for November
- Quality and Training Committee met at WSA Fall Meeting

4. To strengthen our capacity to influence the public will and public policies:

- Working with several state and regional Head Start associations on a transition memo for the new Administration and Congressional Leadership
- Will present early learning issues at Republican Caucus Retreat
- Communicate regularly with Rep. Kagi and Rep. Goodman
- Spoke with Department of Early Learning staff regarding WSA survey on child care subsidies
- Developing policy initiative for Senator Murray
- Active member of Early Learning Action Alliance
- Reached out to Obama Transition team members

5. To diversify the Association's financial base:

- Met with Social Venture Partners to discuss funding opportunities
- Obtained \$2,000 new sponsorship from Child Plus
- Signed agreement with Kaplan for sponsorship
- Received a sponsorship from Lakeshore Learning

Specific to the new Strategic Plan for 2009 to 2011

- Directors meeting included new ECEAP directors meeting (engagement of ECEAP folks)
- Policy Council Leadership Conference (engagement of parents)
- Quality and Training Committee Meeting
- Mini-audit took place
- Planning for webinars has begun